

**FORCEFIELD**™  
2023



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**TREAD FEARLESSLY**  
**KEEP *YOUR KICKS AS FRESH***  
**AS THE DAY YOU BOUGHT THEM**

Sneaker culture goes beyond making a fashion statement, it shows your personality with every step you take. You shouldn't keep that boxed up! ForceField is created to help sneakerheads wear their kicks without worry of water, stains, or color fading. From innovative protectors and powerful cleaners to premium care kits and laces, ForceField helps sneakerheads take their favorite shoes out of the box and onto the streets.



**FORCEFIELD™**  
**PROTECTOR**  
EFFECTIVE UP TO 12 MONTHS



EST. 2007

**WARNING:**  
EXTREMELY FLAMMABLE  
See back panel for  
full instructions.

NET WT. 4.2 FL. OZ.

**FORCEFIELD**  
**PROTECT**

# **FORCEFIELD™ PROTECTOR**



**Our Forcefield™ Protector provides your gear with armor-like protection from the elements, with features that outperform all others.**

- One treatment repels stains and water for up to 12 months without the need to reapply.
- Cure time of just 23 minutes lets you use it on the go.
- The invisible coating shields fabric from UV damage and color fading so shoes look newer longer.

<b>ITEM</b>	<b>LANGUAGE</b>	<b>CAN</b>
<b>600361</b>	GB / FR / GER / IT / NL	CAN A
<b>600484</b>	ES / PT / PL / DK / SW	CAN B
<b>600491</b>	GR / CZ / HU / TR	CAN C

# **FORCEFIELD™ BEESWAX**



**FORCEFIELD FRESH**

**Forcefield™ Beeswax Leather Protector™** with beeswax restores the look and feel of leather while providing long-lasting protection against water, liquids and stains.

**Directions:** test for colorfastness before applying. Apply a small amount to dauber and rub thoroughly into leather. Do no use on napped leathers like suede & nubuck.

<b>ITEM</b>	<b>LANGUAGE</b>
<b>22048</b>	IT / GR / CZ / HU / TR
<b>22049</b>	FR / DK / NO / SW / NL
<b>22070</b>	GB / GER / ES / PT / PO



**FORCEFIELD™**  
DEODORIZER™

  
EST. 2007

**FORCEFIELD**  
**DEODORIZE**

# **FORCEFIELD™ DEODORIZER**



**UNTIL  
LAST  
STOCK**

**Forcefield™ Deodorizer's formula deodorizes odors caused by bacteria. The fast-acting formula will keep your smelling fresh.**

**Directions: Spray directly into article. Allow article to dry thoroughly before wearing. Do not spray on outside of shoes. Use regularly or as needed.**

<b>ITEM</b>	<b>LANGUAGE</b>	<b>CAN</b>
<b>22044</b>	GB / ES / PT / SW / DK NO / TK	CAN A
<b>22045</b>	IT / FR / GER / NL / CZ HU / PO	CAN B



E BRAND WITH

**FORCEFIELD**  
PREMIUM CLEANER

EST. 2007

CAUTION  
CONCENTRATED  
See additional  
back panel

NET WT

**FORCEFIELD**  
**CLEAN**

# FORCEFIELD™ PREMIUM CLEANER



**FORCEFIELD FRESH**

**Forcefield™ Premium Cleaner** keeps sneakers spotless. Spray on, gently scrub with cap bristles and wipe off. Done.

- Not for suede or nubuck.
- Cleaning midsoles: Apply cleaner, use rubber teeth to loosen dirt then wipe surface clean.
- Cleaning laces: Feed laces through the middle channel of rubber teeth

<b>ITEM</b>	<b>LANGUAGE</b>	<b>CAN</b>
21115	GB / FR / GER / IT	CAN A
21116	NL / ES / PT / DK-NO / SW	CAN B
21117	PO / CZ / HU / GR / TR	CAN C

# FORCEFIELD™ STARTER KIT



**The Forcefield™ Starter Kit** comes with our Athletic Shoe Cleaner and 1 Dual-Density Cleaning Brush, making it the complete cleaning kit for all types of shoes!

**1 cleaner:** The Athletic Shoe Cleaner is gentle enough to clean all materials, yet strong enough to remove tough stains.

**1 brush:** The dual-density brush is perfect for any type of material. The soft black bristles are meant for delicate materials such as mesh and knit while the gray hard bristles are meant for midsoles and soles.

<b>ITEM</b>	<b>LANGUAGE</b>	<b>KIT</b>
<b>21279</b>	GB / ES / PT / SW / DK NO / TR / JP	<b>CAN A</b>
<b>21315</b>	IT / FR / GER / NL / CZ GR / HU / PO	<b>CAN B</b>

# FORCEFIELD™ TRAVEL KIT



**Forcefield™ Travel Kit™** comes with everything you need to clean and protect your shoes.

**Cleaning Foam™ (50ml):** Formulated to lift dirt and stains from leather, nylon, mesh and vinyl shoes (not for use on suede or nubuck).

**Protector™ (50ml):** Provides an invisible, breathable protective coating that repels moisture and dirt.

**Brush:** Loosens and removes dirt from the uppers and central soles.

**Cloth:** Soft microfiber cloth for gentle polishing for a perfect finish.

**This all-in-one kit is travel friendly and carry-on approved**

<b>ITEM</b>	<b>LANGUAGE</b>	<b>CAN</b>
<b>22047</b>	GB / ES / PT / SW / DK NO / TR	CAN A
<b>22077</b>	IT / FR / GER / NL / CZ GR / HU / PL	CAN B

# **FORCEFIELD™ GEL CLEANER**



**Forcefield™ Gel Cleaner™** cleans tough stains from leather, nylon and canvas, rubber, vinyl and nylon mesh.

**Directions :**

1. Remove surface dirt
2. Press brush applicator onto shoe surface and gently squeeze bottle, brush gel onto shoe gently.
3. Wipe dirt and lather off with damp cloth.

<b>ITEM</b>	<b>LANGUAGE</b>	<b>CAN</b>
<b>22042</b>	GB / ES / PT / SW / DK NO / TR	CAN A
<b>22043</b>	IT / FR / GER / NL / CZ GR / HU / PL	CAN B

# FORCEFIELD™ **WHITE SPONGE**



## **Forcefield™ White Sponge™**

Cleans and shines leather and vinyl.

### **Directions:**

- 1 / Shoes must be clean before using
- 2 / Lightly rub the sponge on the surface
- 3 / let the product dry before wearing the shoes

<b>ITEM</b>	<b>LANGUAGE</b>	<b>BOX</b>
<b>22038</b>	GB / ES / PT / SW / DK NO / TR	<b>BOX A</b>
<b>22039</b>	IT / FR / GER / NL / CZ GR / HU / PL	<b>BOX B</b>



**FORCEFIELD**  
**PREVENT**

# FORCEFIELD™ SHOE CREASE PREVENTER



## The Forcefield™ Shoe Crease Preventer eliminates toe box creasing and preserves the original sneaker profile.

- Patented design\*
- Eliminates creasing and wear in you sneakers
- Fits seamlessly inside the toe box

<b>ITEM</b>	<b>SIZE</b>	<b>KIT</b>
201704	SMALL	KIT A
201711	MEDIUM	KIT B
201728	LARGE	KIT C

(Patent number #8.490.300)



**FORCEFIELD**  
**CUSTOMIZE**

# FORCEFIELD™ CUSTOMIZED SNEAKER KIT



## **Forcefield x Fre Customized Sneaker Kit™**

comes with everything you need to customize your sneakers.

**The paint (50ml):** A smooth formula designed for ease of use and buildable coverage. The primary colors provided can be used alone or blended to create your own unique shades. Do not use on suede or nubuck.

Colors : White, Black, Red, Blue, Yellow.

**The brushes :** Our set of 5 premium brushes in a range of sizes are perfect for creating a variety of looks and effects.

<b>ITEM</b>	<b>LANGUAGE</b>	<b>BOX</b>
<b>22046</b>	GB / ES / PT / SW / DK NO / TR	<b>BOX A</b>
<b>22076</b>	IT / FR / GER / NL / CZ GR / HU / PL	<b>BOX B</b>



**FORCEFIELD**  
**LACES**

# FORCEFIELD™ **FLAT LACES CLASSIC**

Forcefield premium laces give a cool style to your kicks.  
Just replace the existing laces and make your sneakers outstanding.



White



20903	20904	20905
90cm	120cm	150cm

Black



20906	20907
90cm	120cm

Red



20908
120cm

Navy



20910
120cm

Pink



20911
90cm

# FORCEFIELD™ *FLAT LACES WAXED / PRINTED*



White Waxed



20920
-------

120cm
-------

White / Black Printed



20924
-------

120cm
-------

Black / White Printed



20925
-------

120cm
-------

# FORCEFIELD™ *ROUND / STRETCH LACES*



White



20916
-------

120cm
-------



White Stretch



20913
-------

90cm
------

Black Stretch



20914
-------

90cm
------



**FORCEFIELD**  
**INSOLES**

# FORCEFIELD™ AIRR SELECT



## The Forcefield Airr Select™

insoles features foot impact protection zones in the heel and arch to absorb shock and improve your comfort and stability.

1. Firm arch and heel contouring for optimal support
2. Gel-cushioned footbed for impact absorption.



<b>ITEM</b>	<b>SIZE - EU</b>	<b>SIZE - UK</b>
<b>22033</b>	<b>36 - 38</b>	<b>3 - 5</b>
<b>22034</b>	<b>39 - 41</b>	<b>6 - 8</b>
<b>22035</b>	<b>42 - 44</b>	<b>9 - 10</b>
<b>22036</b>	<b>45 - 46</b>	<b>11 - 12</b>

# FORCEFIELD™ *ULTRA LIGHT GEL*



# The Forcefiled Ultra Lite Gel™

insoles provide contoured comfort and arch support. The triple-density construction provides energy-return and cushions the entire foot for all-day comfort.

1. Dual-zone gel cushioning: Provides energy return and cushions the entire foot for all-day comfort
2. Contoured Arch Support: Provides cushioning with flexible arch support
3. Deep Heel Cup: Optimum support and interface between you and the ground
4. Technical Low-Friction Topcloth: Helps reduce shear and friction that can cause blisters
5. Treated with Silpure® Antimicrobial to reduce odor



<b>ITEM</b>	<b>SIZE - EU</b>	<b>SIZE - UK</b>
<b>22029</b>	<b>36 - 38</b>	<b>3 - 5</b>
<b>22030</b>	<b>39 - 41</b>	<b>6 - 8</b>
<b>22031</b>	<b>42 - 44</b>	<b>9 - 10</b>
<b>22032</b>	<b>45 - 46</b>	<b>11 - 12</b>

# FORCEFIELD™ **ULTRA LIGHT**



## The Forcefiled Ultra Lite™

insoles are made with memory foam that cushions and supports without flattening. The Shape That Feels Great technology provides superior comfort, resilience, and durability.

1. **Memory Foam:** Cushions and supports without flattening out
2. **Arch:** Soft orthotic arch support provides comfort and flexibility
3. **Heel Support:** Helps with impact and energy return
4. **Technical Low-Friction Topcloth:** Helps reduce shear and friction that can cause blisters
5. **Treated with Silpure® Antimicrobial** to reduce odor



<b>ITEM</b>	<b>SIZE - EU</b>	<b>SIZE - UK</b>
<b>22025</b>	<b>36 - 38</b>	<b>3 - 5</b>
<b>22026</b>	<b>39 - 41</b>	<b>6 - 8</b>
<b>22027</b>	<b>42 - 44</b>	<b>9 - 10</b>
<b>22028</b>	<b>45 - 46</b>	<b>11 - 12</b>

# FORCEFIELD™ GEL HEEL PAD



## The Forcefiled Gel Heel Pad™

is made with Gel, a revolutionary, lightweight polymer gel that soothes tired heels while optimizing shock absorption and increasing comfort.

1. Lightweight Sof Gel® enhances shock absorption
2. Slim design fits into any shoe



ITEM	SIZE - EU	SIZE - UK
22037	ONE SIZE	ONE SIZE

# FORCEFIELD<sup>TM</sup>

2023



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